

BA in Global Business (Canada)

Course Short Code

EBC

Course Year

2

Course Offering: 01

[Print PDF](#)

**** IMPORTANT MESSAGE ****

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core.

You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly.

Core Modules

Semester 1

| | |
|---|-----------|
| ACC 1000 Management Accounting for Decision Making | 5 Credits |
| BAA 1014 Business Analytics 2 | 5 Credits |
| ECO 1007 Intermediate Macroeconomics | 5 Credits |
| FBA 1005 Principles of Finance 2 | 5 Credits |
| MAD 1004 Marketing Research & Customer Experience in Action | 5 Credits |

Semester 2

BAA 1013 INTRA 10 Credits

Optional Modules

*Students must select two modules * Students may only register for a language if you have studied the language at the appropriate level in the previous year*

Semester 1

| | | | |
|----------|--|---|-----------|
| FRE1007 | Intermediate French Language Skills | 3 | 5 Credits |
| GER 1010 | Intermediate German Language Skills | 3 | 5 Credits |
| HIS 1000 | The Making of Contemporary Europe | | 5 Credits |
| MAD 1005 | International Marketing | | 5 Credits |
| MNA 1098 | Managing Change & Digital Transformation | | 5 Credits |
| SPA 1010 | Intermediate Spanish Language Skills | 3 | 5 Credits |

Last Updated: 17/07/2024