

MA in Social Media Communications

Course Short Code

MSMC

Course Year

1

Course Offering: 02

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## MA in Social Media Communications

### Year 1, Part-time

#### \*\*\*\*IMPORTANT MESSAGE\*\*\*\*

**The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core. You should print this sheet out and then continue to the next step where your registration will take place.**

**It is your responsibility to ensure that you register correctly**

#### CORE MODULES

##### SEMESTER 1

CM5002	Understanding Social Media	10 Credits
CM5630	Social Media, Journalism and Democracy	10 Credits

##### SEMESTER 2

CM5003	Social Media: Structures, Practices & Applications	
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## OPTIONAL MODULES

### SEMESTER 2

**Please choose two from the list below:**

CM5360	Media Audiences and Consumption
CM587	Gender and Sexuality in Digital Culture
CM5970	Public Relations: Issues and Principles
CM5963	Information, Manipulation and Democracy

Last Reviewed: 5 April 2023