

MSc in Electronic Commerce (Business)

Course Short Code

MECB

Course Year

1

Course Offering: 01

[Print PDF](#)

MSc in Electronic Commerce (Business), Year 1, Full-Time

****IMPORTANT MESSAGE****

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core. You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly

CORE MODULES

YEAR LONG

MG5000	Digital Marketing Mechanics & Authorship	10 Credits
MG5006	Research Methods	0 Credits
MT5133	Applied Web Design & Development	10 Credits
MT5161	Information Risk, Security & Business Analysis	10 Credits
MG5003	Digital Marketing & eBusiness Management	10 Credits
MG5008	Data Analytics & Metrics	10 Credits

SEMESTER 1

MT5124	Digital Business	5 Credits
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SEMESTER 2

EF571	Innovation & High Technology Entrepreneurship	5 Credits
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AUTUMN Semester

OPTIONAL MODULES

Students must choose ONE of the following modules:

MG513D	Practicum - Applied Research	30 Credits
or		
MG575	Dissertation	30 Credits
or		
SB5010	Transition	30 Credits

Last Updated 18th August 2021