

BSc in Marketing, Innovation & Technology

Course Short Code

MINT

Course Year

2

Course Offering: 01

[Print PDF](#)

B.Sc. in Marketing, Innovation and Technology, Year 2, Full-Time

******IMPORTANT MESSAGE******

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core. You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly

CORE MODULES

YEAR LONG

AC118	Introductory Accounting for Business
SB202	Critical Thinking in Action

SEMESTER 1

MG308	The Changing Consumer
MT226	Web Design
MG302	International Marketing
MG339	Sales Strategies
MT211	Distribution and Channel Management

SEMESTER 2

CA259	Data Analytics for Marketing Applications
HR301	Organisational Psychology
MG329	Digital Marketing
SB201	The Innovator's Toolkit
MG343	Marketing for Sustainable & Ethical Development

No Optional modules attached to this qualification

Last Updated: 23rd June 2023