

BSc in Marketing, Innovation & Technology

Course Short Code

MINT

Course Year

1

Course Offering: 01

[Print PDF](#)

B.Sc. in Marketing, Innovation and Technology, Year 1, Full-Time

******IMPORTANT MESSAGE******

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core. You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly

CORE MODULES

YEAR LONG

EF115	Fundamentals of Economics	7.5 Credits
MG114	Marketing of High Tech Products & Innovations	10 Credits
MG115	Market Intelligence	10 Credits
MT120	Business Analytics 1	5 Credits
SB102	Critical Thinking for Business	5 Credits
SB104	Life	10 Credits

SEMESTER 1

MG101	Introduction to Marketing
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SEMESTER 2

PS130	Modern Technology
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No Optional modules attached to this qualification

Last Updated: 23rd June 2023