

Bachelor of Business Studies - International

Course Short Code

INTB

Course Year

4

Course Offering: 01

[Print PDF](#)

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# **Bachelor of Business Studies International, Year 4, Full-Time**

## **\*\*\*\*IMPORTANT MESSAGE\*\*\*\***

**The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core. You should print this sheet out and then continue to the next step where your registration will take place.**

**It is your responsibility to ensure that you register correctly for your Qualification AND for your Modules.**

**STUDENTS NOT STUDYING IN DCU IN YEAR 4, BUT WHO ARE STUDYING ABROAD IN YEAR 4, SHOULD ONLY REGISTER FOR THE FOLLOWING TWO MODULES. DO NOT SELECT ANY FURTHER MODULES.**

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### **YEAR LONG**

LC330	Year Abroad Coursework - INTB	45 Credits
SB305A	Business Studies Year Abroad	15 Credits

## STUDENTS STUDYING IN DCU IN YEAR 4:

### YEAR LONG

MT301	Business Strategy	10 Credits
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### SEMESTER 1

MT339	Managing Change and Transformation	5 Credits
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### SEMESTER 2

MT340	Responsible Management & Leadership for Sustainable Bus.	5 Credits
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### OPTIONAL MODULES:

Students **MUST** select an **ENTIRE** stream of 20 credits following on from their language preference in previous year

#### SEMESTER 1

Select **ALL** of the following modules: **FRENCH**

FR497	French Language Skills (Advanced)	10 Credits
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**SEMESTER 2**

FR498	French Language, Business and Society	10 Credits
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**Select ALL of the following modules: GERMAN**

**SEMESTER 1**

GE497	German Language Skills (Advanced)	10 Credits
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**SEMESTER 2**

GE498	German Language, Business and Society	10 Credits
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**Select ALL of the following modules: SPANISH**

**SEMESTER 1**

SP497	Spanish Language Skills (Advanced)	10 Credits
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**SEMESTER 2**

SP498	Spanish Language, Business and Society	10 Credits
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**Select ALL of the following modules: CHINESE**

**SEMESTER 1**

ZH401A	Chinese Economic Translation	5 Credits
ZH497	Chinese Language Skills (Advanced)	10 Credits

**SEMESTER 2**

LC421	The Language of Business and the Media across Cultures	5 Credits
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**Select ALL of the following modules: JAPANESE**

**SEMESTER 1**

JA497	Japanese Language Skills (Advanced)	10 Credits
JA421	Perspectives on Japanese Culture	5 Credits

**SEMESTER 2**

LC421	The Language of Business and the Media across Cultures	5 Credits
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**Students MUST choose a specialism from below:**

**Business Economics Specialism, Students must register for the following modules:**

**SEMESTER 1**

EF303	Economic Estimation and Inference	5 Credits
EF336	Intermediate Microeconomics 1	5 Credits

**SEMESTER 2**

EF310	International Economics	5 Credits
EF338	Innovation Economics	5 Credits

**Finance Specialism, Students must register for the following modules:**

**SEMESTER 1**

EF305	International Finance	5 Credits
EF306	Financial Theory	5 Credits

**SEMESTER 2**

EF308	Econometrics and Forecasting	5 Credits
EF309	Risk Management	5 Credits

**Human Resource Management Specialism, Students must register for the following modules:**

**SEMESTER 1**

HR302	Talent Management	5 Credits
HR306	Employee Relations Procedures	5 Credits

**SEMESTER 2**

HR301	Organisational Psychology	5 Credits
HR310	Cross-cultural Management	5 Credits

**Marketing Specialism, Students must register for the following modules: Year Long**

MG341	Entrepreneurial Marketing Strategy	10 Credits
MG342	Marketing Communications	10 Credits

**Management of Operations Specialism, Students must register for the following modules:**

**SEMESTER 1**

MT307	Supply Chain Management	5 Credits
MT313	International Service Management	5 Credits

**SEMESTER 2**

MT314	Project Management	5 Credits
MT338	Business Processes and Lean Thinking	5 Credits

**Data Analytics Specialism - Year Long**

MT412	Professional Business Analytics Portfolio	10 Credits
MT413	Data Mining and Predictive Analytics	5 Credits
MT414	Workflow and Data Management	5 Credits

ADDITIONAL NON-CONTRIBUTING MODULE

UM405	Uaneen Non-Contributing Module	0 Credits
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Last updated: 26th July 2023