

Bachelor of Business Studies - International

Course Short Code

INTB

Course Year

3

Course Offering: 01

[Print PDF](#)

Bachelor of Business Studies International, Year 3, Full-Time

******IMPORTANT MESSAGE******

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core. You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly for your Qualification AND your Modules.

Students who are studying on Erasmus on Spanish, French or German track are required to register for ONLY the following 3 modules; Do not select any further modules.

OPTIONAL MODULES

YEAR LONG

LC317	Year Abroad Coursework - INTB	40 Credits
SB305	Study Abroad Reflection	15 Credits
LC318	Preparation for Study Abroad: Language/Culture	5 Credits

Students who are studying on the Chinese or Japanese track are required to register for **ONLY** the following 2 modules;

Register for the following **TWO** modules only. Do not select any further modules.

OPTIONAL MODULES

YEAR LONG

LC330A	Year Abroad Coursework - INTB
SB305	Study Abroad Reflection

Students on Erasmus in Year 3 who will be choosing Analytics Specialism in Year 4, must register for and complete the following preliminary module during their year abroad. Students who do not complete this module will not be able to register for the Analytics Specialism in Year 4.

MT352	Analytical Skills
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Students studying in DCU in Year 3 (Although indicated as Core, the following modules will not automatically appear on your registration form and must be selected manually)

OPTIONAL MODULES

YEAR LONG

MT301A	Business Strategy
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SEMESTER 1

MT339A	Managing Change and Transformation
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SEMESTER 2

MT340A	Responsible Management and Leadership for Sustainable Business
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OPTIONAL MODULES

Students **MUST** select an ENTIRE stream of 20 credits following on from their language preference in previous year

FRENCH

Select ALL of the following modules:

YEAR LONG

FR376	French Language Skills (Higher Intermediate)
FR379	French Language and Contemporary Society

GERMAN

Select ALL of the following modules:

YEAR LONG

GE376	German Language Skills (Higher Intermediate)
GE379	German Language and Contemporary Society

SPANISH

Select ALL of the following modules:

YEAR LONG

SP376	Spanish Language Skills (Higher Intermediate)
SP379	Spanish Language and Contemporary Society

CHINESE

Select ALL of the following modules:

YEAR LONG

ZH379	Chinese Language and Contemporary Society
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SEMESTER 1

ZH401	Chinese Economic Translation
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SEMESTER 2

ZH402	Chinese Scientific/Technical Translation
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JAPANESE

Select ALL of the following modules:

YEAR LONG

JA376	Japanese Language Skills (Higher Intermediate)
JA379	Japanese Language and Contemporary Society

Students MUST choose a specialism from below:

Business Economics Specialism

Students must register for the following modules:

SEMESTER 1

EF303A	Economic Estimation and Inference
EF336A	Intermediate Microeconomics 1

SEMESTER 2

EF310A	International Economics
EF338A	Innovation Economics

Finance Specialism

Students must register for the following modules:

SEMESTER 1

EF305A	International Finance
EF306A	Financial Theory

SEMESTER 2

EF308A	Econometrics and Forecasting
EF309A	Risk Management

Human Resource Management Specialism

Students must register for the following modules:

SEMESTER 1

HR302A	Talent Management
HR306A	Employee Relations Procedures

SEMESTER 2

HR301A	Organisational Psychology
HR310A	Cross-cultural Management

Marketing Specialism

Students must register for the following modules:

Year Long

MG341A	Entrepreneurial Marketing Strategy
MG342A	Marketing Communications

Management of Operations Specialism

Students must register for the following modules:

SEMESTER 1

MT307A	Supply Chain Management
MT313A	International Service Management

SEMESTER 2

MT314A	Project Management
MT338A	Business Processes and Lean Thinking

Data Analytics Specialism

YEAR LONG

MT412A	Professional Business Analytics Portfolio
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SEMESTER 1

MT413A	Data Mining and Predictive Analysis
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SEMESTER 2

MT414A	Workflow and Data Management
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ADDITIONAL NON-CONTRIBUTING MODULE

UM405B	Uaneen Non-Contributing Module
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Last updated: 13th July 2023