

BA in Global Business (USA)

Course Short Code

EBT

Course Year

4

Course Offering: 01

[Print PDF](#)

******IMPORTANT MESSAGE******

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core. You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly

STUDENTS NOT STUDYING IN DCU IN YEAR 4, BUT WHO ARE STUDYING ABROAD IN YEAR 4, SHOULD ONLY REGISTER FOR THE FOLLOWING MODULE. DO NOT SELECT ANY FURTHER MODULES:

MT410	Year Abroad (EB Level 4)
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STUDENTS STUDYING IN DCU IN YEAR 4

CORE MODULES

YEAR LONG

Although indicated as core, the following modules will not automatically appear on your registration form and must be selected manually

EF317	New Enterprise Development Project
EF499	Level Three Coursework
MG499	Business Project
MT301	Business Strategy

SEMESTER 2

OPTIONAL

MT430	Ethics for Business and Technology
CA259	Data Analytics for Marketing Applications

Students who studied in DCU in Year 3 MUST register for the following module:

YEAR LONG

MG499	Business Project
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Students who studied year 3 abroad CANNOT select MG499. Instead, they must select 10 ECTS credits from the following options:

EF307A	Financial Markets
EF321A	Development Economics
HR308A	People Management
MT201A	Operations Management
MT341A	Digital Disruption and Sustainable Innovation

ALL STUDENTS STUDYING IN DCU IN YEAR 4 MUST REGISTER FOR SPECIALISMS.

STUDENTS CAN ELECT TO CHOOSE TWO MODULES FROM ONE SPECIALISM IN SEMESTER 1 AND TWO MODULES FROM THE SAME SPECIALISM OR TWO MODULES FROM A DIFFERENT SPECIALISM IN SEMESTER 2

STUDENTS WHO STUDIED IN DCU IN YEAR 3 MAY SELECT A LANGUAGE OPTION IN SEMESTER 2. IF THEY SELECT A LANGUAGE OPTION IN SEMESTER 2, THEY CHOOSE ONLY ONE MODULE FROM ANY SEMESTER 2 SPECIALISM.

ECONOMICS SPECIALISM

SEMESTER 1

STUDENTS MUST REGISTER FOR 10 CREDITS IN EACH SEMESTER

EF336	Intermediate Microeconomics
EF303	Economic Estimation and Inference

SEMESTER 2

EF310	International Economics
EF338	Innovation Economics

FINANCE SPECIALISM

SEMESTER 1

EF305	International Finance
EF306	Financial Theory

SEMESTER 2

EF308	Econometrics and Forecasting
EF309	Risk Management

HUMAN RESOURCE MANAGEMENT SPECIALISM

SEMESTER 1

HR302	Talent Management
HR306	Employee Relations Procedures

SEMESTER 2

HR301	Organisational Psychology
HR310	Cross-Cultural Management

MARKETING SPECIALISM

YEAR LONG

MG341	Entrepreneurial Marketing Strategy
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MG342	Marketing Communications
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MANAGEMENT OF OPERATIONS SPECIALISM

SEMESTER 1

MT307	Supply Chain Management
MT313	International Service Management

SEMESTER 2

MT314	Project Management
MT338	Business Processes and Lean Thinking

DATA ANALYTICS SPECIALISM

YEAR LONG

MT412	Professional Business Analytics Portfolio
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SEMESTER 1

MT413	Data Analytics and Predictve Analysis
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SEMESTER 2

MT414	Workflow and Data Management
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ADDITIONAL SEMESTER 2 OPTIONAL MODULES:

Students who studied in DCU in Year 3 may also choose a language module from the following list in place of one of their Semester 2 specialism modules.

They may only choose a language if they registered for the same language in Year 3.

FR214	Intermediate French Language Skills 4
GE214	Intermediate German Language Skills 4
SP214	Intermediate Spanish Language Skills 4

ADDITIONAL NON-CONTRIBUTING MODULE

The Uaneen Module (UM405) is a non-contributing, optional, extra-curricular module with a portfolio assessment. For full details on this module please visit - <http://www.dcu.ie/uaneen/index.shtml>.

UM405	Uaneen - Non Contributing Module
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Last Updated: 26th July 2023