

BA in Global Business (USA)

Course Short Code

EBT

Course Year

2

Course Offering: 01

[Print PDF](#)

BA in Global Business (USA), Year 2, Full-Time

*****IMPORTANT MESSAGE*****

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core. You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly

Students must select all Core Modules

Module Code	Module Title	Module Credits	Semester
ACC1000	Management Accounting for Decision Making	5	Semester 1
BAA1014	Business Analytics 2	5	Semester 1
ECO1007	Intermediate Macroeconomics	5	Semester 1
FBA1005	Principles of Finance 2	5	Semester 1
MAD1004	Marketing Research & Customer Experience in Action	5	Semester 1
BAA1013	INTRA	10	Semester 2

Optional Modules

Students must select two modules from the following options:

* Students may only register for a language if you have studied the language at the appropriate level in the previous year

Module Code	Module Title	Module Credits	Semester
FRE1007	Intermediate French Language Skills 3	5	Semester 1
GER1010	Intermediate German Language Skills 3	5	Semester 1
HIS1000	The Making of Contemporary Europe	5	Semester 1
MAD1005	International Marketing	5	Semester 1
MNA1098	Managing Change & Digital Transformation	5	Semester 1
SPA1010	Intermediate Spanish Language Skills 3	5	Semester 1