

BA in Global Business (USA)

Course Short Code

EBT

Course Year

2

Course Offering: 01

[Print PDF](#)

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## **BA in Global Business (USA), Year 2, Full-Time**

### **\*\*\*\*IMPORTANT MESSAGE\*\*\*\***

**The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core. You should print this sheet out and then continue to the next step where your registration will take place.**

**It is your responsibility to ensure that you register correctly**

### **YEAR LONG**

MT225	Analytics for Business 2	10 Credits
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### **CORE MODULES**

#### **SEMESTER 1**

AC115	Management Accounting for Decision Making	5 Credits
EF217	Principles of Finance 2	5 Credits
EF302	Macroeconomic Policy	5 Credits
MG208	Marketing Research and Customer Experience in Action	5 Credits

#### **SEMESTER 2**

MT213	Intra	10 Credits
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DCU STUDENTS MUST CHOOSE ONE MODULE IN SEMESTER ONE FROM  
THE LIST BELOW:

**OPTIONAL MODULES**

**SEMESTER 1**

**(Students may only register for a language if you have  
studied the language**

**at the appropriate level in the previous year)**

LC208	The Making of Contemporary Europe	5 Credits
FR213	Intermediate French Language Skills 3	5 Credits
GE213	Intermediate German Language Skills 3	5 Credits
SP213	Intermediate Spanish Language Skills 3	5 Credits

Last Updated: 23rd June 2023