

BA in Global Business (Germany)

Course Short Code

EBG

Course Year

4

Course Offering: 01

[Print PDF](#)

BA in Global Business (Germany), Year 4, Full-Time

******IMPORTANT MESSAGE******

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core. You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly

STUDENTS NOT STUDYING IN DCU IN YEAR 4, BUT WHO ARE STUDYING ABROAD IN YEAR 4, SHOULD ONLY REGISTER FOR THE FOLLOWING MODULE.

DO NOT SELECT ANY FURTHER MODULES:

MT410	Year Abroad (EB Level 4)	60 Credits
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Core Modules

STUDENTS STUDYING IN DCU IN YEAR 4

Although indicated as core, the following modules will not automatically appear on your registration form and must be selected manually

YEAR LONG

EF317	New Enterprise Development Project	10 Credits
EF499	Level Three Coursework	0 Credits
MT301	Business Strategy	10Credits

SEMESTER 2

MT430	Ethics for Business and Technology	5 Credits
CA259	Data Analytics for Marketing Applications	5 Credits

Students who studied in ESB in Year 3 MUST register for the following module:

SEMESTER 2

GE498	German Language, Business and Society	10 Credits
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Students who studied in DCU in Year 3 MUST register for the following module:

YEAR LONG

MG499	Business Project	10 Credits
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ALL STUDENT STUDYING IN DCU IN YEAR 4 MUST REGISTER FOR SPECIALISMS.

STUDENTS CAN ELECT TO CHOOSE TWO MODULES FROM ONE SPECIALISM IN SEMESTER 1 AND TWO MODULES FROM THE SAME SPECIALISM OR TWO MODULES FROM A DIFFERENT SPECIALISM IN SEMESTER 2.

STUDENTS WHO STUDIED IN DCU IN YEAR 3 MAY SELECT A LANGUAGE OPTION IN SEMESTER 2. IF THEY SELECT A LANGUAGE OPTION IN SEMESTER 2, THEY CHOOSE ONLY ONE MODULE FROM ANY SEMESTER 2 SPECIALISM.

Students must register for 10 Credits in each semester:

ECONOMICS SPECIALISM

SEMESTER 1

EF336	Intermediate Microeconomics	5 Credits
EF303	Economic Estimation and Inference	5 Credits

SEMESTER 2

EF310	International Economics	5 Credits
EF338	Innovation Economics	5 Credits

FINANCE SPECIALISM

SEMESTER 1

EF305	International Finance	5 Credits
EF306	Financial Theory	5 Credits

SEMESTER 2

EF308	Econometrics and Forecasting	5 Credits
EF309	Risk Management	5 Credits

HUMAN RESOURCE MANAGEMENT SPECIALISM

SEMESTER 1

HR302	Talent Management	5 Credits
HR306	Employee Relations Procedures	5 Credits

SEMESTER 2

HR301	Organisational Psychology	5 Credits
HR310	Cross-cultural Management	5 Credits

LAW SPECIALISM

SEMESTER 1

LG307	Employment Law	5 Credits
LG318	European Union Law	5 Credits

SEMESTER 2

LG358	Advanced European Union Law	5 Credits
LG364	Intellectual Property and Information Technology Law	5 Credits

MARKETING SPECIALISM

YEAR LONG

MG341	Entrepreneurial Marketing Strategy	10 Credits
MG342	Marketing Communications	10 Credits

MANAGEMENT OF OPERATIONS SPECIALISM

SEMESTER 1

MT307	Supply Chain Management	5 Credits
MT313	International Service Management	5 Credits

SEMESTER 2

MT314	Project Management	5 Credits
MT338	Business Processes and Lean Thinking	5 Credits

DATA ANALYTICS SPECIALISM

YEAR LONG

MT412	Professional Business Analytics Portfolio	10 Credits
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SEMESTER 1

MT413	Data Mining and Predictive Analytics	5 Credits
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SEMESTER 2

MT414	Workflow and Data Management	5 Credits
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ADDITIONAL SEMESTER 2 OPTIONAL MODULES:

STUDENTS WHO STUDIED IN DCU IN YEAR 3 MAY ALSO CHOOSE A LANGUAGE MODULE FROM THE FOLLOWING LIST IN PLACE OF ONE OF THEIR SEMESTER 2 SPECIALISM MODULES.

THEY MAY ONLY CHOOSE A LANGUAGE MODULE IF THEY REGISTERED FOR THE SAME LANGUAGE IN YEAR 3.

STUDENTS WHO STUDIED IN ESB IN YEAR 3 MAY NOT CHOOSE A LANGUAGE FROM THESE OPTIONS

FR214	Intermediate French Language Skills 4	5 Credits
SP214	Intermediate Spanish Language Skills 4	5 Credits

ADDITIONAL NON-CONTRIBUTING MODULE

**THE UANEEN MODULE (UM405) IS A NON-CONTRIBUTING OPTIONAL,
EXTRA-CURRICULAR, MODULE WITH A PORTFOLIO ASSESSMENT.**

**FOR FULL DETAILS ON THIS MODULE PLEASE VISIT -
<http://www.dcu.ie/uaneen/index.shtml>.**

UM405	Uaneen Non-Contributing Module	5 Credits
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Last Updated: 13th July 2023