

Bachelor of Business Studies (Exchange)

Course Short Code

BSE

Course Year

4

Course Offering: 01

[Print PDF](#)

Bachelor of Business Studies (Exchange), Year 4, Full-Time

******IMPORTANT MESSAGE******

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core. You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly for your Qualification AND your Modules.

CORE MODULES

YEAR LONG

EF317	New Enterprise Development Project	10 Credits
MT301	Business Strategy	10 Credits

SEMESTER 1

MT339	Managing Change and Digital Transformation
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SEMESTER 2

MT340	Responsible Management and Leadership for Sustainable Business
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OPTIONAL MODULES

Students MUST choose a specialism:

BUSINESS ECONOMICS SPECIALISM

Students must register for the following modules:

SEMESTER 1

EF336	Intermediate Microeconomics 1	5 Credits
EF303	Economic Estimation and Inference	5 Credits

SEMESTER 2

EF310	International Economics	5 Credits
EF338	Innovation Economics	5 Credits

FINANCE SPECIALISM

Students must register for the following modules:

SEMESTER 1

EF305	International Finance
EF306	Financial Theory

SEMESTER 2

EF308	Econometrics and Forecasting
EF309	Risk Management

HUMAN RESOURCE MANAGEMENT SPECIALISM

Students must register for the following modules:

SEMESTER 1

HR302	Talent Management	5 Credits
HR306	Employee Relations Procedures	5 Credits

SEMESTER 2

HR301	Organisational Psychology	5 Credits
HR310	Cross-cultural Management	5 Credits

MARKETING SPECIALISM

Students must register for the following modules:

YEAR LONG

MG341	Entrepreneurial Marketing Strategy	10 Credits
MG342	Marketing Communications	10 Credits

MANAGEMENT OF OPERATIONS SPECIALISM

Students must register for the following modules:

SEMESTER 1

MT307	Supply Chain Management	5 Credits
MT313	International Service Management	5 Credits

SEMESTER 2

MT314	Project Management	5 Credits
MT338	Business Processes and Lean Thinking	5 Credits

DATA ANALYTICS SPECIALISM

Students must register for the following modules:

YEAR LONG

MT412	Professional Business Analytics Portfolio	10 Credits
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SEMESTER 1

MT413	Data Mining and Predictive Analytics	5 Credits
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SEMESTER 1

MT414 Workflow and Data Management

5 Credits

In addition to a specialism, students must choose either 5 credits per semester or choose a 10 credit year long option

****Please note that all subjects are subject to timetabling availability****

YEAR LONG

MG341	Entrepreneurial Marketing Strategy	10 Credits
MG342	Marketing Communications	10 Credits

SEMESTER 1

AC318	Investment Management Services	5 Credits
AC405	Corporate Governance	5 Credits
EF302	Macroeconomic Policy	5 Credits
EF306	Financial Theory	5 Credits
EF321	Development Economics	5 Credits
HR306	Employee Relations Procedures	5 Credits
MG338	Practical Market Research	5 Credits
MT307	Supply Chain Management	5 Credits
MT341	Digital Disruption & Sustainable Innovation	5 Credits

SEMESTER 2

AC301	Taxation
EF308	Econometrics and Forecasting
EF309	Risk Management
EF333	Urban and Regional Economics
EF338	Innovation Economics
HR310	Cross-cultural Management
MT338	Business Processes and Lean Thinking
MT314	Project Management

YEAR LONG OPTIONAL MODULES

UANEEN MODULES

Students may elect to take either the Contributing or Non-contributing module.

Students selecting the Contributing module may do so in place of a Semester 2 option.

UM404	Uaneen - Contributing Module	5 Credits
UM405	Uaneen Non-Contributing Module	5 Credits

Summer School Module

Students who successfully completed a pre-approved summer school may register for the following module in place of both semester 1 and semester 2 modules.

MT400	Business Summer School	10 Credits
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Last updated: 7th September 2023