Msc in Global Management (Digital Disruption)
Course Short Code
MSGM
Course Year

1

**Course Offering: 01** 

**Print PDF** 

#### \*\*\*\* IMPORTANT MESSAGE \*\*\*\*

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core.

You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly.

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Students completing single MSc degree from DCU (with no study abroad) must choose all optional modules in semester 1 and all optional modules in semester 2 from the lists below. they must also choose MT5220 in the autumn semester.

Students coming from UDLAP (Mexico) must choose only MT5185 module in semester 1 and all optional modules in semester 2 from the semester 2 lists below. They must also choose MT5220 in the autumn semester

Students coming from UCSC (Italy) must choose MT5190 only module in semester 1 and all optional modules in semester 2 from the semester 2 lists below. They must also choose MT5220 in the autumn semester

Students coming from Goodman Business School (Canada) must choose only MT5195 module in semester 1 and all optional modules in semester 2 from the lists below. They must also choose MT5220 in the autumn semester

Students coming from Neoma (France) must choose only MT5200 module in semester 1 and all optional modules in semester 2 from the semester 2 lists below. They must also choose MT5220 in the autumn semester

Students Completing Semester 1 in DCU and Going to ESB Reutlingen (Germany) In Semester 2 Must Choose All Optional Modules in Semester 1 from the lists below and MT5210 in the Autumn Semester

# **CORE MODULES:**

#### **SEMESTER 1**

EF5180	Economic Geography & Geopolitics
MG5009	Marketing & Customer Experience Management
MT5160	International Business: Disruption, Challenges & Sustainability
MT5165	Strategy in Global Context
MT5175	Cross-Cultural Agility
MT530	Business Process Innovation

### **SEMESTER 2**

- 1		
	EF597	International Corporate Finance
	MT5000	Data Analytics & Story Telling
	MT5154	Statistics for Business
	HR5111	Consulting Skills
	MT5205	Design Thinking & Creativity for Innovation
	MT5124	Digital Business & Story Creation

#### **AUTUMN SEMESTER**

MT5220	Thesis / Practicum

# **OPTIONAL MODULES:**

## **SEMESTER 1**

#### Students must choose ONE of the following modules:

MT5185	Semester 1 Abroad Coursework (Mexico)
MT5190	Semester 1 Abroad Coursework (Italy)
MT5195	Semester 1 Abroad Coursework (Canada)
MT5200	Semester 1 Abroad Coursework (France)
	MT5190 MT5195

## **AUTUMN SEMESTER**

Students must choose ONE of the following modules:

MT5210

Semester 2 Abroad Coursework (Germany)

Last Updated: 26/07/2023