

MSc in Management (Insights & Innovation)

Course Short Code

MSII

Course Year

1

Course Offering: 01

[Print PDF](#)

MSc in Management (Insights & Innovation), Full Time, Year 1

**** IMPORTANT MESSAGE ****

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core.

You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly.

Core Modules

Semester 1

EF 574	Innovation & Entrepreneurship
EF5175	Design Thinking
MT5117	Personal Leadership
MT5226	Practical Application of Innovation Concepts

Semester 2

MG5010	Market & Consumer Research
MG506B	Global Marketing
MT5158	Innovation Strategy
MT5159	Consumer Insight Generation

Last Updated 17th July 2023