

BA in Global Business

Course Short Code

EB

Course Year

x

Course Offering: 01

[Print PDF](#)

**** IMPORTANT MESSAGE ****

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core.

You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly.

Students must choose 60 credits per academic year as per the registration instructions from NEU:

Please note combinations of modules are timetable dependant.

Students cannot take both EF303 and EF308.

Year Long modules:

EF317	New Enterprise Development Project	10 Credits
MG499	Business Project	10 Credits
MT301	Business Strategy	10 Credits

Semester 1 modules

AC115	Management Accounting for Decision Making	5 Credits
EF217	Principles of Finance 2	5 Credits
EF302	Macroeconomic Policy	5 Credits
EF303	Economic Estimation and Inference	5 Credits
EF305	International Finance	5 Credits
EF306	Financial Theory	5 Credits
EF307	Financial Markets	5 Credits
EF318	New Enterprise Development Project	5 Credits
EF321	Development Economics	5 Credits
EF336	Intermediate Microeconomics 1	5 Credits
FR213A	Intermediate French Language Skills 3	5 Credits
GE213A	Intermediate German Language Skills 3	5 Credits
HR101	Psychology in Organisations	5 Credits
HR201	Introduction To People Management	5 Credits
HR302	Talent Management	5 Credits
HR306	Employee Relations Procedures	5 Credits
LC208	The Making of Contemporary Europe	5 Credits
MG208	Marketing Research and Customer Experience in Action	5 Credits
MT201	Operations Management	5 Credits
MT211	Distribution & Channel Mng.	5 Credits
MT307	Supply Chain Management	5 Credits
MT313	International Service Management	5 Credits
MT5124	Digital Business	5 Credits
SP213A	Intermediate Spanish Language Skills 3	5 Credits

Semester 2 modules:

AC402	Business and Professional Ethics	5 Credits
EF213	Public Finance	5 Credits
EF301	Industrial Economics	5 Credits
EF308	Econometrics and Forecasting	5 Credits
EF309	Risk Management	5 Credits
EF333	Urban and Regional Economics	5 Credits
FR214	Intermediate French Language Skills 4	5 Credits
GE214	Intermediate German Language Skills 4	5 Credits
HR301	Organisational Psychology	5 Credits
HR310	Cross-cultural Management	5 Credits
LC202	Global Cultures	5 Credits
LG112	Introduction to Modern Ireland	5 Credits
MG308	The Changing Consumer	5 Credits
MG329	Digital Marketing	5 Credits
MT213	Intra	10 Credits
MT310	Intra	30 Credits
MT314	Project Management	5 Credits
SP214	Intermediate Spanish Language Skills 4	5 Credits

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