

BA in Global Business (Canada)

Course Short Code

EBC

Course Year

4

Course Offering: 01

[Print PDF](#)

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\*\*\*\* IMPORTANT MESSAGE \*\*\*\*

The purpose of this information sheet is to allow you view all modules connected to the Qualification, optional and core.

You should print this sheet out and then continue to the next step where your registration will take place.

It is your responsibility to ensure that you register correctly.

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**\*\*STUDENTS NOT STUDYING IN DCU IN YEAR 4, BUT WHO ARE STUDYING ABROAD IN YEAR 4, SHOULD ONLY REGISTER FOR THE FOLLOWING MODULE. DO NOT SELECT ANY FURTHER MODULES\*\***

MT410	Year Abroad (EB Level 4)	60 Credits
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## **STUDENTS STUDYING IN DCU IN YEAR 4**

**(ALTHOUGH INDICATED AS CORE, THE FOLLOWING MODULES WILL NOT AUTOMATICALLY APPEAR ON YOUR REGISTRATION FORM AND MUST BE SELECTED MANUALLY)**

### **Year Long Core Modules**

EF317	New Enterprise Development Project	10 Credits
EF499	Level Three Coursework	0 Credits
MG499	Business Project	10 Credits
MT301	Business Strategy	10 credits

## **Semester 2 Core Modules**

MT430	Ethics for Business and Technology	5 Credits
CA259	Data Analytics for Marketing Applications	5 Credits

**STUDENTS WHO STUDIED IN DCU IN YEAR 3 MUST REGISTER FOR THE FOLLOWING YEAR LONG MODULE:**

MG499	Business Project	10 Credits
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**STUDENTS WHO STUDIED YEAR 3 ABROAD CANNOT SELECT MG499. INSTEAD, THEY MUST SELECT 10 ECTS FROM THE FOLLOWING OPTIONS:**

### **Semester 1**

EF307A	Financial Markets	5 Credits
EF321A	Development Economics	5 Credits
HR308A	People Management	5 Credits
MT201A	Operations Management	5 Credits
MT341A	Digital Disruption & Sustainable Innovation	5 Credits

**ALL STUDENTS STUDYING IN DCU IN YEAR 4 MUST REGISTER FOR SPECIALISMS.**

**STUDENTS CAN ELECT TO CHOOSE TWO MODULES FROM ONE SPECIALISM IN SEMESTER 1 AND TWO MODULES FROM THE SAME SPECIALISM OR TWO MODULES FROM A DIFFERENT SPECIALISM IN SEMESTER 2.**

**STUDENTS WHO STUDIED IN DCU IN YEAR 3 MAY SELECT A LANGUAGE OPTION IN SEMESTER 2.**

**IF THEY SELECT A LANGUAGE OPTION IN SEMESTER 2, THEY CHOOSE ONLY ONE MODULE FROM ANY SEMESTER 2 SPECIALISM.**

### **Economics Specialism**

**Students must register for 10 credits in each semester**

#### **Semester 1**

EF336	Intermediate Microeconomics 1	5 Credits
EF303	Economic Estimation and Inference	5 Credits

#### **Semester 2**

EF310	International Economics	5 Credits
EF338	Innovation Economics	5 Credits

## Finance Specialism

### Semester 1

EF305	International Finance	5 Credits
EF306	Financial Theory	5 Credits

### Semester 2

EF308	Econometrics and Forecasting	5 Credits
EF309	Risk Management	5 Credits

## Human Resource Management Specialism

### Semester 1

HR302	Talent Management	5 Credits
HR306	Employee Relations Procedures	5 Credits

### Semester 2

HR301	Organisational Psychology	5 Credits
HR310	Cross-Cultural Management	5 Credits

## Marketing Specialism

### Year Long

MG341	Entrepreneurial Marketing Strategy
MG342	Marketing Communications

## Management of Operations Specialism

### Semester 1

MT307	Supply Chain Management	5 Credits
MT313	International Service Management	5 Credits

### Semester 2

MT314	Project Management	5 Credits
MT338	Business Processes and Lean Thinking	5 Credits

## Data Analytics Specialism

### Year Long

MT412	Professional Business Analytics Portfolio	10 Credits
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### Semester 1

MT413	Data Mining and Predictive Analytics	5 Credits
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## **Semester 2**

MT414	Workflow and Data Management	5 Credits
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### **ADDITIONAL SEMESTER 2 OPTIONAL MODULE**

**Students who studied in DCU in Year 3 may also choose a language module from the following list in place of one of their semester 2 specialism modules.**

**They may only choose a language if they registered for the same language in Year 3**

FR214	Intermediate French Language Skills 4
GE214	Intermediate German Language Skills 4
SP214	Intermediate Spanish Language Skills 4

THE UANEEN MODULE (UM405) IS A NON CONTRIBUTING OPTIONAL, EXTRA-CURRICULAR MODULE WITH A PORTFOLIO ASSESSMENT.

### **ADDITIONAL NON-CONTRIBUTING MODULE**

UM405	Uaneen Non-Contributing Module	5 Credits
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