# Innovation Dublin Festival at DCU



The Innovation Dublin 2012 Festival is being held this year from 15<sup>th</sup> to the 26<sup>th</sup> October and looking at upcoming events, it looks set to be bigger and better than ever. There are many DCU events taking place during this festival which aims to celebrate, inspire and stimulate innovation and showcase the innovation and creativity that happens in Dublin. DCU events range from seminars on how to design the prefect survey, how to profile innovation, the psychology behind consumer behaviour, presenting new tech start up ideas and many more. We hope to see you at some of these events!

**For the full programme of DCU Innovation Dublin Events**

**For the full listing of Innovation Dublin Events**

**More about Innovation Dublin**
Launched in 2009, Innovation Dublin is a Creative Dublin Alliance Project coordinated by Dublin City Council's Economic Development Unit (EDU).The EDU provides the programme co-ordination and promotional activity for Innovation Dublin, supported by a working group made up of representatives from the member organisations of the Creative Dublin Alliance across Dublin's academia (Dublin City University is a member organisation), local government and business sectors.  As well as organising events in their own right, each partner leverages their constituent members and communities to promote wider involvement in the festival.

In 2009, the first Innovation Dublin festival was held over seven days. The programme included over 465 events organised across the City region by 54 partner organisations. In 2010, Innovation Dublin was expanded to 12 days. 394 high-quality events were held in over 77 venues throughout the city, with 117 organisations participating. During 2010, Innovation Dublin became part of a European Funded project (INTERREG IVB NWE) called Inspiring Open Innovation Team (IOIT). As a result, a group from Dublin (made up of Dublin City Council's Economic Development Unit, UCD and the National College of Ireland's Centre for Research and Innovation) is partnering with eight cities in the north west of Europe to develop open innovation models through transnational collaboration, to maximise European level synergies and development potential in the knowledge economy.

For more information on any of DCU's Innovation Dublin Events, please contact maria.johnston@invent.dcu.ie