Building Profitable Customer Relationships: The Boxever Story

David O'Flanagan

David is the CEO of Boxever - a Big Data platform for Airlines. An experienced entrepreneur and software executive, he has over 12 years' experience in a number of startups including Cape Technologies, a mobile telco analytics company that exited in 2007 for over $25M. Most recently he was Head of Engineering at Datalex where he was responsible for the development and delivery of their travel e-commerce platform that processes billions of travel shopping and booking requests annually for some of the largest airlines in the world. While he is an accomplished leader and visionary, he is also a passionate technologist with expertise in the areas of cloud computing, Big Data and predictive analytics. Dave holds a M.Sc. in Computer Science and B.A in Mathematics from Trinity College Dublin in Ireland.

Boxever Profile

Boxever is a Big Data platform for Airlines. It's a real-time customer intelligence solution that enables airlines to leverage their online, offline and offsite customer data to create stronger, more profitable customer relationships. Their single customer view and analytics engine delivers unparalleled insight into how each traveller searches, shops and books travel across every channel and their behavioural marketing platform allows airlines to segment and target each customer individually in real-time.

More about Boxever: http://www.boxever.com/